

## The Challenge

There is no formula for leadership - it is contextual and multi-dimensional. Leaders need to develop public, economic and social value for any organisation or the sector they lead. Effective leaders rely on learnings and networks that transcend geography, jurisdiction, profession and sector boundaries.

#### How we can make a difference

At the Executive Challenge Academy (**ECA**), we understand the challenges and opportunities you face. Our goal is to inspire leaders so they can achieve great things, by providing transformational leadership development through our faculty of cutting-edge thought-leaders, experienced CEOs and systems change agents from Australia and overseas.

At ECA, you will step out of your everyday context and into a dynamic ongoing learning community. Here you will become immersed in new thinking and new ways of approaching your challenges, and make connections with innovative leaders from across sectors and around the world.

The Executive Challenge Academy has over 10 years of practice in collaborative leadership development and transformation and is strategically positioned to work with you to create cutting edge practice in leadership. Our 'dynamic learning' philosophy of encouraging new ideas, new approaches and new connections is well known.

#### Behind the scenes

The Executive Challenge Academy is delivered by Alliance for Leadership Learning - a social enterprise dedicated to investing in place-based, cross sectoral leadership development.





The Executive Challenge Academy delivers leadership programs and services built on principles of cross-sectoral collaboration, inclusion and innovation. Our participants become engaged in new thinking and new ways of approaching challenges, and make connections with innovative leaders from across sectors and across the world.

Our key leadership development programs include (see next pages for more details on each):

Program Name	Target Audience	Course Type	Duration
Executive Leaders	Chief and Senior executives who are engaged with strategic or public leadership	Blended	12-18 months
Emerging Leaders	Middle and senior managers who are engaged with strategic or public leadership	Blended	12 months
Foundations for Leadership	People from organisations or community groups who lead others	Face-to-face	3 days
Transformation Academy	Middle managers ready to take on an adaptive challenge (place or issues based)	Blended	6 months
Winter School	Current ECA program participants	Blended	1-5 days
Masterclass	Leaders (ECA alumni) who wish to engage in organisational and collaborative projects	Face-to-face	3 months
International 'live' case study masterclasses	Chief and senior executives seeking expansion of their leadership perspectives	International travel	5 days plus travel



## **Executive Leaders**

12 - 18 months







### **Executive Leaders Program**

This executive program is designed for CEO and senior executives who are engaged with strategic or public leadership. Participants have access to small group intensive sessions with workshop leaders as well as executive coaching. This creates a journey of intensive leadership development that draws on renowned presenters and transformative processes. The program is action-oriented towards systems thinking.

## **Program Focus**

Step out of your everyday context and into a dynamic ongoing learning community. Here you will become engaged in new thinking and new ways of approaching your challenges, and make connections with innovative leaders from across sectors and across the world.

#### Learn about:

- Public Leadership
- Changing cultures
- Cross sectoral problem solving
- Social change
- Governance and leadership
- Policy and strategy development
- Social Economic Environmental & Justice reform
- Transformational leadership and change
- Organisation design and development
- Creating desired futures for organisations and communities
- Systems Thinking

## **Qualification pathways**

Post Graduate Diplomas and Masters qualifications are available in partnership with Sunshine Coast University.

#### Course fees

\$12,000 (including GST)



# **Emerging Leaders**





- **Emerging Leaders Program**
- This program is designed for middle managers and senior managers who are engaged with strategic or public leadership. Similar to the Executive Leaders Program, participants have access to small group intensive sessions with workshop leaders. This program broadens participant's organisational view beyond management to systems leadership.

#### How we can make a difference

We build skills to strategically influence and lead teams and divisions with an explicit aim to improve the overall performance of those teams and the organisation as a whole. The program is undertaken in the real world, where participants work on a complex adaptive challenge.

- Online Leadership Program
- Media Message & Story
- Leading with Wisdom
- Leadership & Governance
- Leading in the New Terrain
- Live Case Study
- Adaptive Challenge ideas into action
- Introduction to Leading in Uncertainty
- Introduction to Leading in Challenging Times
- Application and presentation of Adaptive Challenge project in own work setting.

## **Qualification pathways**

Post Graduate Diplomas and Masters qualifications are available in partnership with Sunshine Coast University.

#### **Course fees**

\$7,500 (including GST)



# Foundations for Leadership

3 days







## **Foundations for Leadership**

This intensive hands on short course provides the foundation for your development as a leader of positive change in your team, your organisation or community. During this course, you will:

- learn and practise contemporary approaches to participative and facilitative leadership
- understand your individual style, team style and leadership style
- practise tools and skills for inclusive and participative change leadership
- practise tools, interventions and techniques that can be used in a variety of settings
- have time in between sessions, for direct application as well as for action learning group processes where you will be coached to support learning and development
- practise action learning, action research and process management for leading others

 be part of creating learning communities of leaders who see the need for collaboration rather than competition as a means to an end.

### **Program outcomes**

By the end of the Journey process you will:

- Have greater understanding of your own leadership strengths
- Be able to see and understand situations through multiple lenses
- Be able to sustain confidence and equilibrium in the midst of pressure and uncertainty
- Have learned and practised skills needed to shift your team's or community's culture towards greater levels of engagement, trust and accountability

#### Locations

Brisbane, Sunshine Coast, Toowoomba, Townsville, Rockhampton, Cairns

#### Course fees

\$1,320 (including GST)



# Transformation Academy





This program can be issues-based or place-based and brings together leaders from across sectors into a collaborative and collective learning space where leadership potential can be realised through undertaking an adaptive, regional challenge.

Regional Academies are offered wherever regional organisations have a desire to support their local leaders to do real transformation through learning how to lead change collaboratively. These academies will undertake real-time, placed- based regional change work and grow a network of committed local leaders.

In partnership with an executive leadership group we will:

- Explore important topics such as systems thinking, transformation and leadership
- Learn how to operationalise strategy
- Examine public value and how to create it
- Broaden networks of influence and support for future work







- Build partnerships and understand patterns of collaboration
- Work on an adaptive challenge that delivers important outcome for the region



#### **Course fees**

\$3,190 (including GST)



# **Winter School**

1-5 days







#### **ECA Winter School**

The Winter School is a 5 day program held in June of each year, to compliment the current Executive Challenge Academy (ECA) programs. Enrolment in the corresponding year's Executive Program and Emerging Leaders program entitles those participants to join the Winter School for a minimum 1 day's attendance, and up to the full 5 day program attendance at no additional cost. Enrolment is also open to all other interested parties on either a daily, part-program or full program basis.

#### **Venues**

The South East Queensland Winter School is held on the Sunshine Coast. The North Queensland Winter Schools are scheduled to run concurrently in both Townsville and Cairns. All Winter Schools are held in June.

## **Program Modules**

The ECA faculty present programs covering:

- Adaptive Leadership
- Public Purpose Leadership
- Leading Mindfully & Well
- Wholistic Approaches to Recovery
- Community led Recovery

#### **Course fees**

Enrolments are offered on a 1 day, 2 day or 5 day basis:

- 1 Day \$600.00 (excluding GST)
- 2 Day \$ 1,000.00 (excluding GST)
- 5 Day \$ 2,500.00 (excluding GST)



## Masterclass





Explore what it means to lead public organisations in times of change. Understand the meaning of crises, including emergencies, what it means to lead in these circumstances, and to manage risks of institutional and reputational damage. Masterclass is for ECA alumni who wish to engage in further organisational and collaborative projects on issues important to their own organisation, sector or international networks.

#### The Format

Masterclass 1 – (i) Public Purpose Leadership
with Michael Hogan: Exploring what it means
too lead public purpose organisations post
COVID—19, and how to manage risk of
institutional and reputational damage. (ii) Futures
Methodology with Professor Sohail
Inayatulla: Exploring futures methods to
scenario plan Qld futures an enable the







Challenge topic to be addressed—"How will we rebuild Qld for the better during and after recovery?

- Masterclass 2 Live Case Study and Challenge online modules focused on the powerful questions facing the post COVID—19 recovery.
- Executive presentation to the Leadership Board of Queensland and other ECA participants.

## **Qualification pathways**

Master of Arts (Research) qualifications are available in partnership with Sunshine Coast University.

#### **Course fees**

\$2,500 (including GST) participant numbers limited to 20.



## **Executive Challenge Academy - Program Enrolment Form**

Program enrolment (please tid	ck):		
Executive Leaders	Emerging Leaders	Foundations for Leadership	
Transformation Academy	Winter School	Masterclass	
Participant details:			
Name:	Email:		
Position:	Phone:		
Organisation:	Mobile:		
Supervisor's details			
Name:	Email:		
Position:	Phone:		
Contact Person details (if diffe	erent to above):		
Name:	Email:		
Position:	Phone:		
Organisation:	Mobile:		
Payment method (please tick)  Please invoice			
Invoice address detail	S:		
Please accept my pay	/ment by EFT *		
Please charge a credit card (Visa or Mastercard)			
Card No.:			
Expires: /			
CCV:			
*EFT details: Account N	Name: Leadership Learning Acade t No. 435668472: Reference: Invo	emy Pty Ltd ice Number	

Please email enrolment form to info@allianceforleadershiplearning.com.au



#### **TERMS & CONDITIONS**

**Fees**: Fees cover facilitation, venue & meals (within specified course dates only, and excluding alcohol), tuition and workbooks. No international or domestic travel expenses are covered by the enrolment fees.

**Payment Terms**: Payment in full must be made within 30 days of the closing date for registration. Unless a program is sold out, deferred or cancelled, submission of this registration form confirms your place in the program.

**Cancellation Policy**: A substitute delegate is welcome with written notification. Cancellations received up to 3 weeks prior to commencement of the program will incur a 50% withdrawal fee. For cancellations received within 3weeks of commencement of the program, no refund will be issued. Every effort will be made to contact each registrant should a program be re-scheduled or cancelled for any reason. If a program is rescheduled or cancelled for any reason, Leadership Learning Academy P/L (trading as Alliance for Leadership Learning) liability is limited only to the program fee or a portion thereof.

**Indemnity**: Alliance for Leadership Learning reserves the right to change the venue and / or speakers of any program due to circumstances beyond its control. In the event of changes to venues or speakers, or cancellation of the program, for Alliance Leadership Learning is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the registrant/s. In the case of a venue change, all reasonable efforts will be made to inform attendees.

#### **Contact**

For further information contact:

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