

# Leadership & Governance Towards Sustainable Futures

5 October to 11 October 2024 The Hague, Netherlands





Netherlands School of Public Administration

# **INTERNATIONAL LIVE CASE STUDY 2024**

Our International leadership learning programs evolve by enhancing an internationally connected network of leaders, scholars, and practitioners. Under the stewardship of the Alliance for Leadership Learning, the Executive Challenge Academy provides these programs through its established collaborative arrangements and relevant partners in the Netherlands, the UK, and the USA.

# **Focus for this Live Case Study**

In the context of global climate change, communities across the world are grappling with severe impacts, posing a growing threat that demands our collective attention on sustainable solutions. Consequently, leadership challenges arise in fostering resilience, sustainability, and justice. How can we bolster the resilience of vulnerable communities? How can we design systems that ensure sustainability? How can we justly accelerate transitions? Public, private, and not-for-profit leaders all play crucial roles in addressing these challenges. To inspire such leaders within the Australasian context, The Netherlands School for Public Administration (NSOB) will welcome you to the Netherlands for a week-long program. We have co-designed with them a program for Australian leaders to observe and interrogate international practices. Here, the idea is not that global systems are perfect blueprints to be copied elsewhere but that to see clearly, it is helpful to review other systems critically and then reflect on that through comparison.

During this study week, participants will focus on governance and leadership in climate policy, climate justice and climate adaptation within public organizations as well as in the broader context of society. Among others, participants will visit places dealing with climate change and speak to people in different leadership positions, such as senior public officials, policymakers, front-line staff and civil society actors that operate in these areas. We will invite leading experts on public management, climate justice and activism to share their ideas with us.

We will be focused on deepening practice in transformative leadership and governance towards sustainable and just futures from different perspectives, including individuals, companies, governments, civil societies, and international institutions addressing questions of transformative change and its governance.

#### We expect to address:

- Knowledge creation, stakeholder engagement and sense-making
- Professional development and capacity building
- Network building and partnership
- Consequence and risk awareness management
- Governance frameworks that better support vulnerable communities responding to a changing climate

The leaders participating in these programs will co-design the experience according to their interests and perspectives. The purposeful learning and exploration activities will equip participants with practical skills and knowledge for public value creation. This leadership program will be built on continual engagement with partners and broader networks to detect signals and uncover opportunities to inform public policy.

We will engage with world-class faculty and engage with leaders and communities who are practising transformative leadership and governance now for the futures they desire.

You will understand resilience, sustainability and justice in different ways and be able to apply that learning in real-life contexts in the Netherlands and Australia upon returning.

# **INTERNATIONAL LIVE CASE STUDY 2024 - Focus & Drivers**

Systems stewardship emphasises the collective responsibility of public, private, and not-for-profit leaders in navigating complex climate and societal issues. How do we encourage leadership that turns the conversation from 'talking the talk' to 'walking the walk' on the policy and strategy issues of climate for the benefit of generations to come?

# Key points of focus for this International Live Case Study:

- 1. **Unpredictable Climatic Disasters**: Climatic disasters' increasing frequency and unpredictability pose a significant threat to communities worldwide. These events significantly impact all aspects of society, from environmental systems to social structures.
- 2. **Ecological Systems at a Tipping Point**: The degradation of ecosystems can have cascading effects on biodiversity, climate patterns, and the planet's overall health and underscores the critical state of our environment.
- 3. **Role of Leaders in Responding**: Leaders from public, private, and not-for-profit sectors are expected to play a crucial role in responding to these challenges. How do we adopt a proactive and collaborative approach to address the multifaceted nature of climate-related issues?
- 4. **Futures Governance and Leadership**: The focus on futures governance and leadership in climate policy, climate justice, and climate adaptation should have a forward-looking and strategic approach. This includes developing policies that address current issues and anticipate and mitigate future challenges and consequences.
- 5. **Transformative Leadership and Governance**: Deepening practice in transformative leadership and governance implies a commitment to driving significant and positive changes. How can we challenge existing norms, foster innovation, and adopt sustainable practices at all levels of society?
- 6. **Multiple Perspectives**: Recognising the diverse perspectives of individuals, companies, governments, civil societies, and international institutions is essential. Solutions need to be inclusive and consider the interests and contributions of all stakeholders.
- 7. Addressing Questions of Transformative Change and Governance: The International Live Case Study explores how transformative change can be achieved and governed effectively. This involves asking critical questions about the nature of change, the role of leadership, and the mechanisms for ensuring sustainable and just outcomes.
- 8. **Sustainable and Just Futures**: The ultimate goal is to work towards both sustainable and just futures, which entails balancing environmental conservation with social equity and ensuring that the benefits of transformative changes are shared equitably across society.

Two questions we might pose:

- 1. What responsibilities are there for first world nations to support adaptation where the options for some communities become very limited (e.g. pacific nations loosing arable land to rising seas levels)? What actions of first world nations exacerbate the impacts of a changing climate on more vulnerable communities?
- 2. What is our responsibility for climate justice and what that might mean through an Environmental, Social, & Governance lens and existing global frameworks and their underlying principles (impacting supply chain?

#### Summary

This International Live Case Study seeks to delve into the complexities of climate-related challenges, emphasising the need for transformative leadership and governance to build sustainable and just futures, emphasising the interconnectedness of all sectors and stakeholders and the need for radical collaboration in addressing the global climate issues.



International Live Case Study 2024

# INTERNATIONAL LIVE CASE STUDY— WHAT IS IT?

Part of the program is designed as a live case study. A live case study is an impactful, illustrative exercise that moves people from the abstract world of theory into the complexity of the lived world. By engaging with a range of stakeholders in relation to a complex adaptive challenge participants can experience the passion, purpose, innovation, confusion and avoidance first-hand. Collaboration and leadership in this complex era requires people to act across boundaries, creatively and systemically. Participants will meet people across various agencies in order to learn from their endeavours. They will see differing ways of thinking and learning in practice on which they will reflect both individually as collectively.

An important goal of the program is to reflect with participants on their own role and position. We want them to reflect on what they see and hear, and discuss with them how they can apply what they learn and see in their day-to-day practice. As can be noted in the program description, there is time allocated to share these reflections and engage in sensemaking together. Furthermore, the programme concludes with an afternoon that focusses on the reflections and implications for leadership of the participants back in Australasia.

This immersive fieldwork will enable participants to make sense of their own observations and identify their learning and insights before formally presenting their findings and feedback back in Australia.

For this International Live Case Study we are partnering with The Netherlands School of Public Administration (NSOB). They have designed a study program for executives from a diverse range of Australian sectors.

In their research of public leadership and diversity in the 21st century in the Netherlands, NSOB incorporate science with practice. Both their academics and practitioners, will present perspectives and tools for self-management to make a step towards inclusive leadership. The program is highly interactive and gives the opportunity to discuss your own cases. NSOB will provide a wide range of perspectives to reflect on and challenge participants' own strategies and governance principles.

To achieve the objectives the program balances a variety of didactic methods and work forms: theory, taught by professors in public administration, alternated with best practices and discussions with senior officials (including onlocation visits). The program involves discussions of theories and concepts, but also meetings and interactions with colleagues from the civil service and NGOs in The Netherlands.



The program will predominantly take place at the NSOB Building in The Hague.





#### **Netherlands School of Public Administration**

#### **About NSOB**

The Netherlands School of Public Administration (NSOB, for Nederlandse School voor Openbaar Bestuur) is the country's premier provider of public sector executive education and an independent centre of applied research, critical thought and strategic advice about politics and governance.

#### **Our history**

The NSOB was created in 1989 by the universities of Leiden and Rotterdam to fill a gap in the market for high-level, applied public sector education. Starting with an executive master program, the School soon diversified its portfolio and broadened the circle of participating universities. Today, it is the hub of a network comprising not only Leiden and Rotterdam but also the universities of Amsterdam, Tilburg and Utrecht as well as Delft University of Technology. This means that for its programs and activities the NSOB can draw on a large number of top tier academics in fields such as Public Administration, Economics, Law, Political Science, European Studies, Management, Psychology, Sociology, Demography and Philosophy. The NSOB offers its academics unique access to groups of high-level practitioners and strategic forums right in the centre of The Hague, where the Dutch government resides and which is growing into – as its slogan goes - the 'legal capital of the world', harbouring a range of UN and international legal institutions.

#### **Our mission**

The NSOB connects scientific knowledge about and practical experience with public administration in the Netherlands. The NSOB is equipped with an renowned team of scientists that reflects critically, but always in a applicable manner, on practices in public administration. The NSOB's task is to develop and spread insights and skills in the area of management in the public sector, by providing training programs, organizing platform meetings and preparing applied research.

### Our educational programs and trainings

The NSOB provides a range of educational experiences. We offer executive master programs; senior and top-level professional development programs; tailor-made in-house programs for specific public agencies or professions.

Since its establishment, more than 4000 practitioners from all levels of government, executive agencies and private sector organizations have participated in our educational programmes. Several among them now hold management functions at the very top-level of the Dutch civil service. NSOB provides cutting edge, challenging and innovative educational programmes. They often take the form of hands-on workshops and master classes, which bridge theory and practice. Participants not only learn from top-level lecturers (academics and practitioners) but also from each other. This often leads to surprising and innovative perspectives, with a high added value for their day-to-day work. Our participants are constantly challenged to study tangible problems and processes from different angles than they are used to.

### **NSOB** think-tank

The Netherlands School of Public Administration not only is a place for learning but also a think tank which specializes in both practical-oriented and fundamental research. The researchers participating in these projects are members of the school's staff, but also hail from its network of universities. The school has in particular developed expertise concerning collaborative governance as well as the use of strategic management by public sector organizations.

# **2024 INTERNATIONAL LIVE CASE STUDY- PROGRAM OVERVIEW**

Phase One: Pre-Tour	
Tuesday 11 June	Information evening
Tuesday 21 August	Professor Paul 't Hart: Orientation and codesign
2:30 pm - 5 pm	

Phase Two: On-Tour					
Date	Time	Event	Presenter/host		
Saturday 5 October	5-7 pm	Welcome Function & group networking. Drinks & canapes provided. (dinner by own arrangements)	Learning Journey hosts		
Sunday 6 October	11 am - 4:30 pm	Introduction to Governance & Management in the Netherlands	Professor Paul 't Hart		
	4:30 - 6 pm	Guided tour of Den Haag (optional) (dinner by own arrangements)	NSoB faculty & hosts		
Monday 7 October	9:30 am - 8:30 pm	Sustainability & long-term governance Dinner at NSoB	Dr. Wieke Pot & NSoB faculty & hosts		
Tuesday 8 October	9:30 am - 4:30 pm	Designing the Future	Professor Sohail Inayatullah		
Wednesday 9 October	8:30 am - 6 pm	Live Case Study: Climate Adaptation & Resilient Communities	NSoB team & hosts		
		Rotterdam Live Case Study or Gouda & Utrecht Live Case Study (dinner by own arrangements)	Professor Derek Loorbach / Professor Geert Teisman		
Thursday 10 October	9:30 am - 4:30 pm	Live Case Study of climate activism in Den Haag Reflections from LCS	Jorgen Schram Professor Paul 't Hart		
	6:30 pm - 9 pm	Group dinner	NSoB team & hosts; Learning Journey Cohort		
Friday 11 October	By 11 am	Hotel checkout Commence home journey	Learning Journey Cohort		

Phase Three	e: Post-Tour		
13 Novem- ber 2024	9:30 am - 11:30 am	Debriefing and Adaptive Challenge presentation preparation	Webinar
5 December 2024	8:30 am - 12 pm	Adaptive Challenge presentations	Christie Spaces Brisbane

# LEARNING METHODS

- Learner Driven
- Deep Learning
- Immersive Learning

# WHAT YOU WILL LEARN

- Experience first hand diverse approaches to leadership and strategy.
- Engage in an open exchange of views both formal and informal with senior executives from host organisations.
- Learn about successes (and failures!) in a range of strategic, change and people management areas.
- Develop your own thinking about optimising organisational performance in a time of rapid technological change, the rapid emergence of global operating models and expending diversity.
- A global experience and policy insights that will allow for greater knowledge sharing resulting in the ability to create actionable climate policies that better reflect first nations views, climate justice and food security.

# **NETWORKING**

We all appreciate the benefits of networking. On an international study tour, these become amplified. You will:

- Benefit from insights and links to European organisations inaccessible to casual visitors.
- Enjoy networking with other like-minded study tour participants.
- · Learn from others with a diverse range of backgrounds.
- Create on-going learning and support networks.

# **CULTURAL EXPERIENCES**

An international study tour can be hard work, but it's not all about hitting the meetings. While on your study tour, you can complement your study experience with an array of memorable cultural experiences. Here's a sample:

- Enjoy a tour of The Hague
- Stay in local character establishments
- Experience the delicious local cuisine
- Visit selected cultural sites
- Grab a helmet and enjoy a cycle tour

(Subject to change)



**Professor Paul 't Hart** 

#### **Professor Paul 't Hart**

Paul is a Professor of Public Administration at Utrecht University and Associate Dean of the Netherlands School of Public Administration in The Hague. He resumed both positions in mid-2011, after spending five years as Professor of Political Science at the Australian National University. Paul's research, teaching and consulting covers political and public sector leadership, policy evaluation, public accountability and crisis management.



Dr. Wieke Pot

#### Dr. Wieke Pot

Dr. Wieke Pot is assistant professor at the Public Administration and Policy Group at Wageningen University and member of the Netherlands Scientific Climate Council (Wetenschappelijke Klimaatraad). She is specialized in long-term governance in the fields of water management and climate change and graduated in public administration (cum laude MSc. Leiden University, Ph.D. Wageningen University & Research).



**Professor Derk Loorbach** 

#### **Professor Derk Loorbach**

Derk Loorbach is the Professor of Socio-economic Transitions at the Faculty of Social Science, both at Erasmus University Rotterdam.

Derk is one of the founders of the transition management approach as new form of governance for sustainable development. He has over one hundred publications in this area and has been involved as an action researcher in numerous transition processes with government, business, civil society and science. He is a frequently invited keynote speaker in and outside Europe.



**Professor Geert Teisman** 

#### **Professor Geert Teisman**

Geert Teisman is the Professor in Complex Decision Making and Process Management at the Department of Public Administration of Erasmus University Rotterdam. He holds degrees in Transport and Sociology.

On a regular basis he gives advice to governments and private organisations on topics such as complex decision making, strategic planning, public-private partnerships, process management, intergovernmental co-operation in metropolitan areas and policy evaluation.



**Professor Sohail Inayatullah** 

#### **Professor Sohail Inayatullah**

Professor Sohail Inayatullah is the UNESCO Chair in Futures Studies. He is a political scientist/futurist at Tamkang University (College of Design and Futures), Taipei, and an Associate at Melbourne Business School; the University of Melbourne. He has authored and co-edited thirty books/cdroms, including: CLA 3.0: 30 Years of Transformative Research (2022); Infectious Futures (2022); The End of the Cow and Other Emerging issues (2022); Futures Thinking in Asia and the Pacific: Why Foresight Matters for Policy Makers (2020); Asia 2038: Ten Disruptions that Change Everything (2018).

# **TOUR INFORMATION**

#### **ACCOMMODATION**

Your hotel will be the Park Centraal Hotel Den Haag



Your program fees include the cost of accommodation from Saturday 5 October 2024 to Friday 11 October 2024 (6 nights) at the Park Centraal Den Haag. Your fees also cover breakfast and lunch Sunday 6 to Thursday 10 October 2024 (breakfast only Friday 11 October).

#### **TRAVEL**

Air travel arrangements and transfer fees are the responsibility of each participant. However, we have briefed Nicole Cocks of TravelManagers Australia who will be able to offer advice and quotes based on information we have provided.

T: 0410404276

E: nicole.cocks@travelmanagers.com.au

### **Program Fees**

The program is \$A9,900 (including GST). The fees will cover:

- Accommodation from Saturday 5 October 2024 to Friday 11 October 2024
- Continental breakfast and lunch each day from Sunday 6 October to Thursday 10
   October 2024 (breakfast only Friday 3 October)
- Dinner on Sunday 6 October and Thursday 10 October
- NSOB tuition and venue fees
- Venue and catering fees for Brisbane-based events

Most tour costs will be incurred in Euros, but the Alliance for Leadership Learning will bear the foreign exchange risks associated with the program fees.

# **NEXT STEPS**

Please complete the Expression of Interest from overleaf.

# 2024 Live Case Study Enrolment form

1. Applicant details	omplete all sections of this form.
First name	Family Name
Current workplace	Current position
Work address	Email
Work phone	Mobile phone
2. Key Areas of Interest	
Passport details (please tick appropriate sections)  I possess a current passport which does not exp  Please indicate the type of passport you have:  Australian Passport  I possess a current passport which will expire be  3. Payment method (please tick):  Please invoice	Other (please specify)  Defore April 2025  I do not possess a current passport
Invoice address details:  Please accept my payment by EFT *	*EFT details: Account Name: Leadership Learning Academy Pty Ltd BSB: 084 484; Account No. 435668472; Reference: Invoice Number
Please charge a credit card (Visa or Ma	astercard)
Card No.:	
Expires: /	
Signature CCV:	Date

Please email enrolment form to info@allianceforleadershiplearning.com.au

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